

# One page plan

## Financial feasibility



1. List your main start-up costs

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2. Outline where your cash is coming from

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3. Explain your break-even point in sales or units

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4. Outline what you can do to lower your break-even point

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5. Describe how you will make a profit

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6. What will you do if you fail to cover costs after six months of trading?

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7. Outline your sales forecast

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8. Other evidence you will succeed

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