

Sponsorship application form

Applying for Sponsorship



Tips to make your sponsorship request stand out.

Fill in all the questions.

Tell us briefly about your organisation so we can see if it's a great fit for BNZ to partner with. Are you brand new or been in operation for many years? What is the purpose of your organisation? If you have a website let us know the URL address.

Tell us about the event or opportunity. Is it the first time it's been held or has it been going for many years? How many people attend or expect to attend? Describe the people who generally attend (the demographic) e.g. primary school children, 35-50 year olds, senior citizens, mix of races and financial backgrounds, is there anything these people have in common such as all have children at same school, live in local area, etc.

How will the sponsorship benefit BNZ? How will people know we have sponsored it? Can we put up signs, have our branded carts and trailers there, can we be involved at prize giving, is it the type of event where our staff can tell people about our banking services, can our staff help direct traffic, help with lost children etc. We have BNZ stores throughout the country how could some or all be involved?

Is there any other way we can help you other than money? Do you need advice in any area? Volunteers? A meeting room for team planning sessions before the event and for the event debrief? Do you need help in setting up bank accounts, appeal accounts and understanding what financial services BNZ can provide?

Attachments are welcome. Perhaps you have photos of last year's event or greater information on the event - PDFs, Word documents and Powerpoint presentations are all fine to attach.

Don't forget to fill in all the sections!
(Yes, this is so important we are reminding you twice).

Need some help?

Enquire online

Find a store 0800 275 269

Applicant details

Organisation name

Contact name

 First Last

Position

Contact details

 Business 0 Mobile 02

Email address

By providing your email address and/or mobile telephone number, you consent to BNZ and/or it's related companies (as defined in the Companies Act 1993) contacting you electronically (e.g. by email, text, website link) from time to time with information about our products, services, and promotions, and without an unsubscribe facility.

Mailing address

 Street address Suburb Town/City Postcode

Sponsorship details

Description of proposed opportunity/event

Event dates

Total financial support requested

Other non-financial support requested

Intended audience (numbers and demographic)

Benefits for BNZ

How this sponsorship reinforces BNZ’s brand, values and/or business activity

How does this sponsorship involve BNZ’s staff

Any other relevant information (financials, marketing materials etc):
