

BNZ launches Mobile Banking for Android™



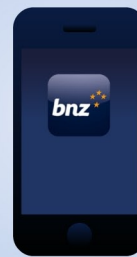
I'm here



Mobile Banking for all smartphones



Mobile web



iPhone



Android™

Growth of BNZ Mobile Banking

60,000

Logins

In 4 weeks



Source: BNZ, July 2011

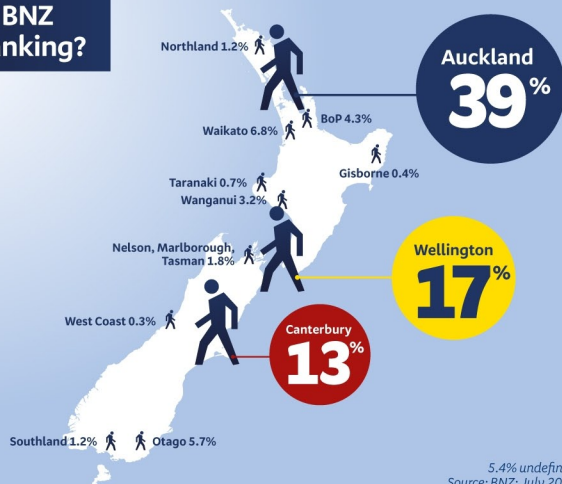
BNZ iPhone App average App store rating

4 stars



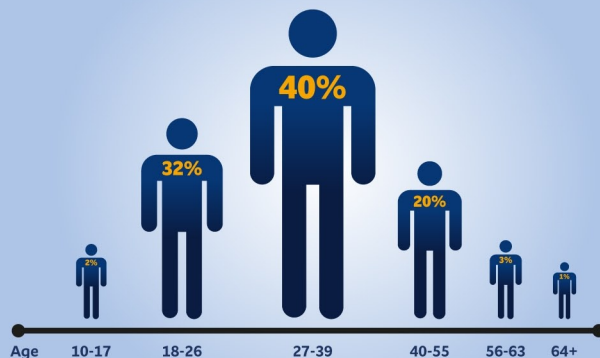
Source: Apple App Store, July 2011

Who uses BNZ Mobile banking?



5.4% undefined
Source: BNZ, July 2011

BNZ Mobile Banking users by age



2.0% undefined
Source: BNZ, July 2011

Android™ growth to bnz.co.nz

1313%

Growth in visits to bnz.co.nz in 12 Months



Source: BNZ, July 2011

Android™ growth worldwide

500,000

Android™ devices activated globally everyday

100 MILLION

Activated Android™ devices

200,000

Android™ apps available (Free and paid)

Source: The Official Google Blog; <http://googleblog.blogspot.com/>; July 2011